NEWS Thursday, October 8, No. 555 1959.

The Guild of Undergraduates—University of Birmingham

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EMEMBE night, dcaster

your draws first Formation (Entertailletin).

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SHER eats!! Hall alber 3.

CONFERENCE AFTERMATH

Sequel to "Conference Realities"

... on being a Fresher

WE took a deep breath, dodged the traffic, followed the crowd, hoping that the leader knew where he was going, and after picking our way through what looked like the aftermath of a bombing raid, found ourselves

through what looked like the aftermath of a bombing raid, found ourselves among the other twelve hundred at the Freshers' Conference.

Having been welcomed and welcomed and welcomed . . . we were ignored. I believe those pathetic groups who spent last week huddled round the fountain in Edmund Street are Freshers who never found their way back to digs but of course this may be just hearsay. Others may be seen hovering hopefully on the far side of New Street still waiting to cross the road. Those who have managed to start work can be found buried in the

... on being a Group Leader

DIDN'T want the job, but then, neither did the forty-odd other people and anyway I was forced into doing it last year so it was inevitable that I should do it again.

should do it again.

They (the Freshers) arrived, There were hordes of 'em—tall, short or indifferent; fair, dark or mousy; some attractive, some not; some fat, some thin. A whole thousand Freshers!

We ushered them into their places—this wasn't so bad but then there were the speeches; the same old speeches! There were differences of course—the Lord Mayor was a different person, for example, from last year. There were the usual exhortations to be good little boys and large these went over the heads of threats as to what happens to naughty little students; but by and large these went over the heads of the, by now, bored, fidgeting mass of students.

The ordeal by speeches over, we split up into groups and went across to the Barber to hear the head of the Institute bemoaning the fact that the Barber Trust money was not spent to his liking. The next hour and a half was generously allocated by Freshers' Conference Committee to viewing the Departmental Mud Huts. And so to dinner—and the fellow in the queue outside Priestly Hall who asked me where the Union was! But worse was to come: to rub salt in the wound so to speak; the head of the department (who was not speak; the head of the department (who was not speak; the braid of the department (who was not speak; the braid of the department (who was not speak; the head of the department (who was not speak; the braid of the department (who was not speak; the head of the department (who was not speak; the usual warnings and veiled threats as to what happens to naughty little students; but by and large these went over the heads of the afternoon waiting for tea, then we split up into still smaller groups for the various members of them, by now, bored, fidgeting mass of students.

I staggered home at last, more dead the thous and a half was generously allocated by Freshers' Hop. But then one is only a Fresher once....

Election Edition

in order to acclimatise yourself to a University existence; that your academic work must always take pride of place; that it is unwise to join too many societies, and so on and so forth.

Yet surely most new students are sane enough to organise their own lives?

Usually the most pressing prob-lem is to get to know the vast city which will be one's home for three years or so, and to get in touch with other students, in dif-ferent departments of the Uni-versity. This is one of the reasons why the annual Carnival is held at the beginning of the year.

at the beginning of the year.

It is the one occasion in the year on which a large proportion of the students all join together in one activity. The aim of Carnival is to raise £15,000 in order to help the many Birmingham charities, and over the past ten years, the vast sum of £100,000 has been donated. This is done in several ways.

The Carnival Committee, which

done in several ways.

The Carnival Committee, which has been plotting since last March, has succeeded in producing a most tempting series of entertainments which include a Jazz Band Ball with Ken Colyer on October 16, an International Variety Evening on October 20, and a special Carnival Fair; the finals of the Beauty Competition will be held at Carnival Ball on the 23rd (sorry, chaps, the committee's booked the girls!!). This is an opportunity for you to enjoy yourselves.

NEW FORD ANGLIA

The vast bulk of the money raised by Carnival is collected by selling tickets for the prize of a car; this year we are trying to cash in on some national pub-licity by having as our first prize

I EXPECT that you have been told a great deal about what you should do about what you should do

___Ву___ Roger Sutton

Carnival Committee

the All-New 1960 Ford Anglia De Luxe; we are having the first one to arrive in Birmingham and this ought to be a great incentive for you to sell these tickets.

In addition we are producing a bumper edition of the Carnival magazine with 80 instead of 60 pages and selling it at the same price of one shilling.

ANYTHING GOES

Before you sell the mag. read it yourself because once you are convinced that it is funny and good value your qualms will disappear. There are many gimmicks that can be used to sell the car books and mags. and the best person to tell you about these is your Carnival representative. Most Societies have their own carnival organisations which compete in the inter-Society competition for the barrels of beer awarded for the best float in the procession or for the best sales of the week. The reps, are the "key" people in Carnival because they both spread the "gen" on the various activities and form the nucleus of the departmental groups.

groups.

The culmination of the weeks of Carnival is Carnival Day on which the students are given the freedom of the city (including free transport on the buses) and take part in two processions through the city centre at 3.30 p.m. and 6.30 p.m.; each department or society builds a float or tableau on lorries lent to us for the day and the whole city is scoured

from end to end in search of money with collecting tins. The day finishes with Carnival Hop at the Union.

I have tried to give you some idea as to what Carnival is like and I do hope that you will give us your full support in order that we can reach our target of £15,000. Carnival is unique and despite the moanings of the pessimists, continues to flourish from year to year.

This year Carnival is later than usual and does not begin until October 16; Carnival Day is on October 31. However, with your enthusiasm backed by an exciting new car and an exceptional magazine it is quite possible to break the record—and we will!

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PERSONAL

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COLUMN Page 8

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GUILD NEWS

THE UNIVERSITY NEWSPAPER THE UNION

> **EDGBASTON** Tel. Selly Oak 1841

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Dominus sum

It's been an English summer, The season's heat is over,

And the days begin slumber.'

England and Heseltine have joined that dare not answer him back.

At last Ed. Street can call David Andrew their very own. He is taking the course in English, which he needs more than most. Prof. Spencer many sadly gullible characters suffering equally the indignities of taking little Johnnie to answer nature's call. Neddle Seaward is madly gathering

Street Column

So wrote a famous local poet.

The failures and successes are now in the lazy retrospect of a dripping hot summer.

Perhaps it is Guild Club having its last fling. More than likely the demolition workers will fling it far and wide, but its Secretary, Jenny Wood is back to steer the reins (and the rains that seep through the numerous cracks)—and what do you know? She's finally passed her fungi in the ears of their respective

So wrote a famous local poet.

Copy for Guild News—and judging by stem blame for his mistakes at somebody else's door, and to say that "The present University generation is uninterested in even having a paper of any sort," is in fact "unmitigated tripe" to use one of Mr. Hershon's own expressions, for I could name at least a dozen Universities and Colleges in this country alone which have thriving undergraduate and student newspapers.

VOTES AT 18?

Dear Sir,

With regard to the cuestion of the countries of the cuestion of the paper of any sort," is in fact "unmitigated tripe" to use one of Mr. Hershon's own expressions, for I could name at least a dozen Universities and Colleges in this country alone which have thriving undergraduate and student newspapers.

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England and Heseltine have joined

The predecessors fall into the academic rut and Messrs.

England and Heseltine have joined

The predecessor fall respective pupils—and mosses abound in Guild Club depths anyway. One wonders, the end result of poor editorial organisation of the existing material available, and I object to being the allows a Town Clerk to give a would-be voter over a week's notice and the second of the control of t

FRESHERS

JUST A REMINDER JOIN THE UNIVERSITY CONSERVATIVE ASSOCIATION NOW

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EPITAPH TO AN EDITOR-1



or true appraisal.

I am surprised that he beseeches us to "Let them know the facts," for the facts appertaining to last year's "Guild News" would only further publicly discredit Mr. Hershon himself. Does he really want everyone to know that he handed over the publication of "Guild News" to a professional firm which costs us over £20 extra per edition (£430 extra in all), and did this without the assent or consent of Guild Publications Committee, or hat of his business \$42.000.

without the assent or consent of Guild Publications Committee, or that of his business staff? And does he really want everyone to know that he dismally failed to fill "Guild News" with material that "Guild News" with material that was worthy of such a publication the University each year have "Guild News" with material that was worthy of such a publication, and thus reduced sales to their lowest ebb for many years despite extensive sales campaignes. On the lowest ebb for many years despite extensive sales campaigns? Or that the "interested oligarchy" he talks about were practically self-appointed Many more people are capable of

Editorial Martyrs, who did little if writing criticism. Last year the anything to extract themselves from Editor started a series on paper the position they themselves created? backs. This year we are going to Perhaps we have been too tactfully extend this and print a series of reticent about "the facts," and I for articles on books interesting to the one object most vehemently when he writer, but which he feels to be in-

V. J. TURNER.

EPITAPH TO AN EDITOR-2

he is looking back in anger.

Furthermore like many others when "student thought and opinion" is not poured into his lap he assumes that it is non-existent and makes the sweeping generalisation that "University thought has never been at a lower ebb." Although there is some truth in this it is also there is some truth in this it is also possible that he has been going about things the wrong way.

A correspondent has urged that we should be given the vote at the age of eighteen. I believe, however, that this is an idea which might It is said that Mr. Hershon writes ruin us. He argues that this reduc-under the sole control of his type-tion in the voting age is justifiable writer; this must be the explanation because we have to fight and hang of the glaring inconsistencies in his letter. If Guild News was as ineffective as he suggested last year it must, at least in part, be his own fault. No doubt like his mouthpiece he is looking back in anger.

Furthermore like many others millions who have been less forth.

LEANSTAYS.

October 8, 1959 BACHELOR BEREFT

A FEW months ago you, and my 1,000 others, including my graduated at this University, so munications from our alma mate-one pretext or another, and judy from enquiries I have made, experience is fairly general. University do not make use of new-won titles in writing to us. are not sticklers: I doubt if

above letter from "A Newgrad" be moaning his fate as an unrecogning graduate. He can, however, reassured that the University is less ashamed of him than it is of me the has at least HAD some compondence from the University.

A. NOTHERGRAD

- Better --sailing prospects

Last year was a year of rapid expansion for the University Salling Association, with the loan of more boats by members, and the launching of the newly bought "Faith bringing the number of boats available to five.

his year, the Association will be consolidating its position among the major clubs of Athletic Union by the erec-tion of a clubhouse at Edg-baston Reservoir. This will provide ample changing facili-ties for members, while a full social programme will be

As the club has been sailing in Birmingham for only one year, the instruction available dur-ing the past year has been somewhat limited due to the comparatively small number of experienced helmsmen.

Members proved to be very keen to learn, however, and this year over 20 competent helmsmen make it possible to arrange a programme of in struction for all new members experienced or not.

egarding inter-Varsity matches Birmingham, although a new-comer to such fixtures, have already established an impreswon their first trophy, With the club rapidly gaining momentum as more members hecome experienced sallors. Birmingham will be a strong team in the future. Several of last year's Freshers have sailed for the University, and it is hoped that Freshers this year will take a similar interest. he Association is in need of

in sailing, whether experier or not, as teams will eventube drawn from these. Frest are invited to try sailing themselves on October 10 and 18. Further details will found on the club notice be opposite the Coffee Room.

Advertise in **GUILD** NEWS

We want to teach



Our friends—they've left us now and are probably earning a more or less honest living in steel, breakfast cereals, sanitary goods and the like—our friends told us we ought to be certified. So we came back last week whilst the rest of you were still bus-conductors, road-sweepers, or waiters or whatever it was you did to earn the money you will be spending later on when we're all broke; we came back to get certified as teachers, but after a few days we what our friends really meant.

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and you've management in mind, but you're

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why not ask your Appointments Board about the

not sure who manages whom and what and how

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when they said: "Go to an school and observe the school and observe the school and observe the attack of chicken pox. Other equally undered round the city and an infant school (which may ay not have been the one we intended to find), and we ed. They come in all shapes

Alven

SITUATIONS VACANT

what our friends really meant.

We heard several lectures whose pose was to introduce us in ory to a creature known as the collection of the collection of them even have LQ's of 150-class starting to Monday, reports of which will depend entirely on upwards; others don't seem to have tQ's at all and get on quite all to kiss your columnist, was on the of you and for the majority of who have never heard of it, these and Hughes is the Bible of teaching profession). The imsion we gained from these lecss was that the non-existent collocitied in its multidudinous as obviously had no relation tsoever to homo sapiens.

The mean to mention colours ary Moderns to teach (sic) for three ary Moderns to teach (sic) for three weeks starting on Monday, reports of which will depend entirely on whether anyone insists on continuing the course after a day or two of it, we begin to agree even: we distinguished to be certified. Perhaps it would have been wiser to let Cynthia kiss me after all. Still, it's too late now.

Solviously had no relation the entirely on whether anyone insists on continuing the course after a day or two of it, we begin to agree even: we ought to be certified. Perhaps it would have been wiser to let Cynthia kiss me after all. Still, it's too late now.

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Solviously had no relation the entirely on whether anyone insists on continuing the course after a day or two of it, we begin to agree even: we to kiss your columnist, was on the dirtier side of the colour range above to kiss your olumnist, was on the would have been wiser to let Cynthia kiss me after all. Still, it's too late now.

Solviously had no relation the entirely on whether anyone insists on continuing the course after a day or two of it, we begin to agree even: we to kiss your columnist, was on t

University, would they please contact the Editor or myself immediately?).

RESERVATION

BARS FOR TALE

Many suffer from malnutrition and T.B. whilst others are give up their studies for lack of books and equipment.

TT is a great privilege to be

advantage of all the many

opportunities open to us

during our stay here.
Although life to-day for

students in Britain may not be easy yet there are tens of

thousands of students and

lecturers in other parts of the world for whom conditions are far worse.

at University and to take

SOUTH

child recently "recovered" from much concern. The party in power chicken pox or any other infectious disease and of low the basis of race only, the various I.Q. prepared to kiss a terror-stricken Graduate of this University would they please universities which once supported a measure of integration in their societies are now closed to non-European students by a new law recently passed.

> The staff and students of this and many other universities are actively opposed to these extreme measures. We believe that only with the natural integration of students of all races, creeds and colours with a common purpose in mind can any complete education be achieved. Furthermore, we believe that any university should be free to select its students and any student his or her university regardless of racial dif-

The society is governed by the South African Student Segregation Investigation Committee (S.A.S.S.I.C.). This committee was set up as a sub-committee of ex-ternal affairs and is sadly in need of active members. Money is still needed to ensure that those non-European students who are already studying in South Africa "Open" universities do not have to leave through lack of sufficient funds.
THIS IS OUR RESPONSIBILITY.

We invite you to support the cause by joining the society for a minimum subscription of 2s. 6d. Also, we hope you will enjoy the Freshers' Hand-shake Hop on Friday, October 9. Profits from this dance will be donated completely to the cause. If

ASK FOR MORE INFORMATION AT THE PRESIDENTS' SOUTH AFRICA SOCIETY STALL.

committees and its work is conducted without any discrimina-tion of race, nationality, political creed or religion, entirely by voluntary subscription. This year in AFRICA, W.U.S.

has given substantial grants to African Medical Students so that they can study at the only non

In EGYPT a large X-ray unit has been installed to combat the increasing incidence of T.B. in Egyptian students.

In INDIA, W.U.S. is preoccupied In INDIA, W.U.S. is preoccupied with the student health problem for since the easiest way of economy is in food, the students are underfed and prone to disease, especially T.B. W.U.S. has built hospitals in Delhi and Patna; has run clinics and given free drugs to students, Now W.U.S. is giving support to the new Self-Help and Co-operation projects operating there.

In JAPAN over 20,000 Japanese students suffer from T.B. and W.U.S. is working on the problem of T.B. among students. In KOREA 20 per cent. of the students are T.B. suspects and W.U.S. is again working.

In GREECE food and medicines have been given to students suffering from malnutrition and T.B., whilst grants are given to poor students who would otherwise have not been able to continue their studies

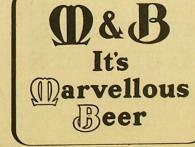
In FRANCE scholarships and grants are being given to between 200 and 300 refugee students, especially Hungarian students.

In BRITAIN the W.U.S. Revolving Loan Fund lends money to students in hardship: W.U.S. Scholarships are given; study centres, vacation courses and holidays organised.

W.U.S. is doing a magnificent work but expressions of sympathy HELP! The hostels and sanatoria, health centres and clinics, medicines and food parcels, books and equipment, scholarships, grants and loans which W.U.S. provides throughout the world, all cost money. YOU can help by supporting W.U.S. functions in this University; by reading the W.U.S. notice board and taking an interest in W.U.S. affairs, by giving generously on W.U.S. Flag Day.

information about W.U.S. should contact Miss J. M. Humphries via the Union





Brian King stresses the need for more

Liberals are fighting this General Election because we believe that the people really want us, and that for many years most of them ference to the KIND of Tory or have been voting Tory to keep out the Socialist and Socialist to keep out the Tory. It is my conviction that many people to-day are becoming heartily sick and tired of phoney politics and phoney politicians, and I

Georges, Parliament has been going to cut purchase taxis may be considered to speak, to come do at the temporal may be considered to speak, to consider the temporal may be considered to speak, to consider the temporal may be considered to speak, to considered the temporal may be considered to speak, to consider the temporal may be considered to speak, to consider the temporal may be considered to speak, to consider the temporal may be considered to speak, to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example What kind of denocracy to consider the case of Nigel Nicholon, for example which would be the continuent of the case of Nigel Nicholon, for example which would be considered with the consideration of the case of Nigel Nicholon of the case of Nigel Nicholon of the case of Nigel Nicholon, for example with the consideration of the case of Nigel Nicholon of the case of Nigel Nicholon of the case of Nigel Nicho

HELEN

launch'd

a thousand ships

-the face that

Dc not say "I'm not interested in politics." Get interested! You can voice your protest against Tory and Socialist hypocrisy by working and voting for the Liberals. We do not merely elect a Govern-ment — we elect a Parliament,

heartily sick and tired of phoney politics and phoney politicians, and I can't say I blame them. Political leadership in this country to-day is at an all-time low.

There are no Churchills, no Lloyd Georges, Parliament has become singularly unimaginative, and invariably the wrong issues are discussed. On the rare occasions when a Liberal M.P. is allowed to speak, it

One question still haunts your critic; why does Lucas, Lodge's Faust require two Mephistopheles?

FRED BLADER—External Affairs Chairman.

CHAD HILL COTTAGE

Now it is almost over, propaganda and all the tricks of the trade have been in the vogue for the past few days. Splash and Splosh have been campaigning vigorously in the world outside. Splash, no doubt, painting a gloomy picture of the opposition and even promising to give a boost to the nation's spirits, with subsidies for a whisky industry. As a counter incentive Splosh has perhaps offered free lifebelts to save the floating voter.

Inside the University too, this sort of propaganda has been pressed on you from all sides to join this society or that, and throw in your lot with the Tub Thumpers or the Dish Washers, and promise to be a loyal devotee to the cause . . after you have paid your five bob of course.

Here, however, there is no confidence trick. There are no promises; there are no subscriptions . . in fact, what else could it be but CHAD HILL COTTAGE?

Chad Hill Cottage is a new, and a very pleasant and attractive residence

require two Mephistopheles?

"The Creditors" is an early play of Strindberg's, an admirably executed study in vengeance.

John Carlin as the delightfully cynical first husband, Gustav, uses Adolf, his weak replacement, for his revenge on his former wife Tekla—played by Ian Richardson and Thelma Barlow. Despite the harsh picture drawn of her before her entrance Tekla, though coquettish, becomes almost sympathetic. The players make good use of the players make good use of the numerous ironical situations.

Affdirs Chairman.

The Chairman of External Affairs of has no interest in "Ted's 'ot has no in

EXECTIVE

THE administration of the Guild Council capable hands of Guild Council This body is mbers of the Guild and is responsible or the decisions it

Council is the y within the Guild, and amongst thicks they elect the Executive, whose put into effect the decisions of Cheir more detailed aspects and super-to-day running of the Guild

ED.: Poor fells



SADRUDDIN JIVAN Affairs Representative.

THE Union Secretary is responsible for the hospitality of the Guild.

Committee and Guild Council of the running of the Union Buildis capacity have any complaints about Union to the please do not hesitate to get or which his committee is responsible for the hospitality of the Guild.

Statement of the Union Buildis capacity he will be extremely have any complaints about Union Sourcerning any of the functions concerning any of the functions of the function of the Union Sourcerning and the state to get or which his committee is responsible for the Union Sourcerning and depressent the constitution the certain Affairs Representative.

Affairs Representative.

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SUPPO YOUR * EXETIVE * The Mouse that

Roared

PROPAGANDA themes always seem to suffer at the hands of the film-makers; in the interest of the ice-cream loving, popcorn crackling public you are allowed to flog the propaganda only at the end when people are putting on their coats prior to dashing from the cinema before the National Anthem. But you must tie up the love interest first.

Anthem. But you must tie up the love interest first.

"The Mouse that Roared" has an incredible plot; everything that has been financially successful in films in the past five years has been thrown into this film; science fiction, Ealing-type comedy, anti-Americanism, tourist interest, Mediaeval torture chambers and costumes, and, of course, the old stand-bys of the chase sequence and the love interest. All this is against a background of H-bomb argument.

The plot is so overloaded with farcical moments and a stupid but engrossing development, that there is no high seriousness left to consider the propaganda theme. This is apparent from the beginning where the trade mark of Columbia films, a young girl holding up a torch, is frightend off her pedestal by a mouse, which in turn frightens itself with an MGM roar. Alienation perhaps, but after such an opening one expects a film

PETER SELLERS, HUH!

Concert

potch the programme planners have yet devised. Beethoven and Mozart had to vie with the gigantic sound of Rawsthorne and Ravel, and all came out with something to offer. But what a night it was; there were just about many celebrities in the audience as on the stage, all gathered to do honour

This was conducted by Meredith Davies and, as far as we can judge, he handled it well. The symphony, which even the composer cannot characterise, was interesting and, especially in the last movement, a setting of a poem by the Earl of Surrey sung by April Cantelo, touched on the sublime. The first movement, however, rambled on meaninglessly, and the climaxes were like watered down Vaughan Williams'. What a shame that the composer is no longer known for his brilliant first Piano Concerto. He seems to have lost his lucidity. The slow movement, with its prologue and epilogue horn calls, was nearer the old style, but the dance scherzo was frankly vulgar. Nevertheless, this is a work which I should like to hear again,

JENNIFER STEER WOOD

—Guild Club Secretory.

ACCORDING to the Constitution, the directions and policies laid down by the Union Committee and Guild Club Secretory out.

In fact she is the mother-confessor to the hordes of Ed. St., and serving on the committee is merely a sideline.

GUY RASTALL—Union Treasurer and accerning that the wood of the words of the committee is merely a sideline.

GUY RASTALL—Union Treasurer and accerning that the monies of the Guild is signing counties continued and many the conditions and the condition of the monies of the Guild is signing counties chequis in conjunction with the the monies of the Guild is signing counties chequis in conjunction with the concerns himself. Besides but the Cheep of the Monarty and the Confederation of the Committee is merely a sideline.

GUY RASTALL—Union Treasurer.

THE nearest that the Union Treasurer with the Concerns himself. Besides but the Concerns himself. Besides but the Concerns himself. Besides but the School was a symbolist, but he was also a musician. We are meant to the monies of the Guild is signing counties continued and child. We are a sid that the Concerns himself. Besides but the Concerns himself. Besid

The rest of the concert was handled by Sir Adrian Boult, who was warmly greeted. He began by showing us that he was complete master of the orphestre in excepts from dehudrate....



Page Five

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Catering Country of the University Refectory to sonable charges, from 4.45—7 p.m. occasion demands a WATTRESS SERVICE is operated in Versions as been introduced to meet the increased demand for this type?

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Page Seven every week for the latest News and Views on Sport

Personality Parade No. 1



HERE is the first in a series of profiles presenting the people who hit the headlines in University



BIRMINGHAM'S

WORLD RECORD!

Spencer

The attention to work paid dividends for, in 1957, Jane came to Birmingham to read Social Studies. She rapidly made her presence felt in ouncertain manner by winning two W.I.V.A.B. titles. The following year she lost both these titles to the renowned Margaret Edwards, but was made captain of the W.I.V.A.B. team. And as many of you will know, her reward for these honours came this summer when she went to Turin with the British Universities' Team to compete in the World Student Games. Along with Christine Gosden and two Scottish girls, Jane more than fulfilled all expectations by returning home with one gold medal and one silver from the two Free Style Relays.

Forthright and unassuming

But facts and figures tell one little

In these days when amateur sport seems to be developing into a profession rather than a pastime, it is always most invigorating to meet someone to whom sport is mainly a way of having fun, seeing the world and gaining many friends. Such a person is Jane Celia Spencer, 21 later this year, and captain of the Ladies' Swimming Club.

this year, and captain of the However, Jane has not always adopted a carefree attitude towards her swimming. She first took to the water at the tender age of eight and proceeded to develop the crawl stroke which she has used ever since. At 13 she had started serious training under the care of George Fryer, who has coached Margaret Edwards and several other of our international stars. During the next three years Jane turned in a number of very good performances without quite managing to win a major title. Her best effort was probably the third place she gained in the 1954 National Junior 220 yards Free Style Championships. Jane's final year at school brought with it a surfeit of G.C.E. worries and consequently swimming was almost completely neglected. Under these circumstances it is both praiseworthy and astonishing that she still managed to finish third in the All-England Schools 100 yards Free Style Event.

World Student Gomes

The attention to work paid dividends for, in 1957, Jane came to Birmingham to read Social Studies. She

Sports **Flashes**

THE Freshers' Trials appear to have been a great success. Over fifty per cent; of this year's 1,200 Freshmen answered the call to "Support Sport" (even if it was a day late...). It now up to the clubs to pre-t the "drift away" which been all too prevalent in years, due to lack of en-agement after the first of enthusiasm.

RATULATIONS this Britain's amateur against a Caribbean in next year's Olympic

T a note for those terested in winter train-athletics. There will be 1gs every Wednesday 000 at the athletics track,



Yet another British eavyweight bites dust

Cambridge fall to Brum

A LANDMARK in long distance running was reached during an eventful week in July when ten stalwarts from the University cross-country team ran from Land's End to John o' Groats in 92 hours and 19 minutes. This beat the previous record—held by Cambridge University—by over two hours; a worthy reward for a great deal of hard training and involved organisation.

The record had been held by Oxford, Exeter and then Cambridge, before "the boys from Brum" hit the trail, and it survived an attack later in the summer when Bristol had to give up when threequarters of the way there. At that they were several hours belind the Brimmigham's organisation went without a hitch throughout the long journey, and it was a journey that included such extremes as the torric heat around Worcester and the downpours which hit the convoy, day and night, through "Bonny" Scotland.

The drivers and cooks were magnificent and it was really through their endeavours that the team managed to excel itself. To use a hackneyed most read a great deal of pleasure out of a trip which was a tremendous experience and a most rewarding one.



Burning your fingers

It's more easily done than you'd think, but It's more easily done than you'd think, but there's no reason why it should happen to you. When you're faced with some matter of finance or business that takes you out of your depth, come and talk it over with us. You'll find us very knowledgeable (very willing to share our knowledge, too); and among our many services* there is sure to be something that will stand between you and divital conflagration that will stand between you and digital conflagration

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Copywriter trainee-on the job at Mather & Crowther

GUILD NEWS



Who invited this copywriter trainee to watch the automatic milk-shop in action?

to the account executive's brief.
He had familiarised himself with the facts in the latest milk-sales survey, had studied the properties of milk, and had gone through last year's advertising campaign, item by item, with his group head. By rights he should now have been rolling up his sleeves and starting to scribble. Instead he's in South Kensington watching a milk-drinking queue. All of which promises that he may well be on

NO ONE INVITED HIM. He had listened carefully to the account executive's brief. He had familiarised himself There are copywriters and copywriters. The copywriter who Mather and Crowther have of the much-coveted prizes in the professional advertising contests. Over the years they have taken more awards than any other advertising agency in the Layton Annual Awards for advertisements of aesthetic quality, with impact. They have won a quill in the recent Golden Quill copywriting contest. And their work has been represented in the best of the prize-winning films at the Venice Commercial Film

written with integrity.

THERE is an adage you will know that reads 'Ask the young. They know everything.' If Mather and Crowther have a criticism of the many graduates who apply to them for traineeships, it is a mild one. They feel that too many seem to come with the mistaken idea that advertising will provide a lighthearted way of earning comfortable money while they are otherwise more 'seriously' employed—

Milko! Trainee copywriter

infinite variety of individual men and women who compose that 'mass market'. It is to the mass market that advertising must always largely be directed. If these graduates also realise that a good deal of self-discipline is necessary to get one to the top of any well-grown tree, we should like to meet them. Applications to:

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Personal

Column

You may advertise per or Society notices in column. Rates: 1s. per words and 3d. every adm. 5 words (internal). 2s. M. 12 words and 3d. every tional 5 words (for exadverts). Apply: The Admanager, "Guild News: Union.

ACK MAC

the coming election are:

(1) Do you want to go ahead on the lines which have brought prosperity at home?

(2) Do you want your present leaders to represent you abroad? The Conservative policy may be simply stated as "Prosperity and

The prosperity in Britain to-day is self-evident. But only eight years ago when the Socialists were thrown out when the Socialists were thrown out of office Britain was almost bankrupt. During the disastrous six years of Socialist rule prices rose faster than wages and the real value of pensions, savings and all fixed incomes fell lower and lower. In addition the pound sterling was devalued. By September, 1951, the economic affairs of the nation were in such a state that the T.U.C. protested to the Labour. Government that the con-Labour Government that the con-tinual rise in the cost of living was reducing the standard of life for the lower income groups "beyond the tolerable limit."

To-day we have full employment, To-day we have full employment, wages are rising faster than prices, the pound sterling is strong, inflation has been checked, the balance of payments is in our favour, investment is increasing, taxation has been reduced and the gold and dollar reserves are strong. The facts speak for themselves — Conservative freedom works and you have never had it so good.

Abroad, Harold Macmillan has earned the respect of the whole world. Britain's prestige is greater now than it has been since the war. Macmillan's trip to Moscow prevented a crisis over Berlin and broke the ice between Russia and the West. As a result of this Kruschev has a result of this Kruschev has visited the United States and a Summit meeting will be held in the near future. Now that Macmillan has done the spadework in easing international tension it would be folly to replace him with Gaitskell at a time when Britain needs the strongest possible representation at a Summit meeting.

The Conservative Party is the only party which caters for the interests of every section of the community. It puts forward a united policy for the electorate's consideration. By contrast, the Socialists are disunited on every major aspect of policy. As Mr. Macmillan said recently, "It seems to me that the Labour Party's two main

GENERAL

Would you advocate in Parliament:

3. No nuclear arms for West Germany? 4. A zone of disarmament in Europe?

asked the following questions: Six main issues

Labour Party support

members to vote Labour on October 8.

negotiations.

nuclear weapons?

bomber bases?

PEACE and the

them at the Summit Conference and other international peace tiations. The committee of the Birmingham Campaign for Nuclear

Disarmament considers it essential that all election candidates should be

1. An immediate end by Britain of the testing and manufacture of all

2. Britain taking the initiative for international negotiations, including an immediate Summit Conference to ban all nuclear weapons for ever?

4. A zone of disarmament in Europe? 5. The removal from Britain of all U.S.A. rocket sites and strat

Acceptance of the recent Soviet proposals to effect complete disarma-

ment in a period of four years (with necessary controls), so releasing all economies from the crippling expenditure on arms, and diverting all human and natural resources to the betterment of the lot of mankind.

Of the three political parties, the Labour Party, in its manifesto and declaration, puts forward a foreign policy which is greatly preferable to those of the other two parties.

The committee of Birmingham University C.N.D. therefore advises all its

— bv — **Brian Stacey**

occupations to-day are splitting over their policy papers and papering over their policy splits.'

The Socialists want to go ahead with a policy of nationalisation. They are asking for a blank cheque to nationalise any firm which they consider is failing the nation. The elec-torate is sick of nationalisation so the Socialists are trying to play it down. Make no mistake a vote for the Socialists is a vote for more nationalisation. By contrast the Conve Party will continue its which has brought national servative Party prosperity.

The Labour Party is making many rash promises in an attempt to bribe the electorate. Their promise to raise pensions is an example of this. When they were in office they raised the pension, for some pensioners only, just before they were kicked out. Under the Conservatives the retirement pension is worth 10s. 11d. and 14s. 5d. (married) more in real terms than the 1951 rates. If the Socialists are allowed to carry out their wild schemes taxation will be increased and inflation will return. The Labour Party is making many

increased and inflation will return.

The Conservative Party is fighting this election on its record—one that any party would be proud of—and the continuation of its policy of prosperity at home and peace abroad. At the forefront of its programme for the next five years are placed the three essential conditions of success—a strong pound, expanding trade and national unity. The Conservative Party stands for continued prosperity and for equality of opportunity. It believes in the freedom of the individual and the continuation of private enterprise. A vote for the Conservatives is a vote for Britain so that we will truly go "onward in freedom."

Tories MENDACITY INC

MAC, Hailsham, Hill and their Big Business colleagues have been engaged during the last twelve months in piling up the unprecedented election expenditure of £4 million, putting over on hoardings, screen and newsprint a display of wholesale mendacity. The hope is that constant repetition of a well dished up lie may mislead even the wariest of electors. Mac obviously considers that custom breeds belief, but, believe you me, Mac, familiarity breeds contemnt!

contempt!

At the 1955 General Election, as now, the Tory slogan was "Prosperity and Peace." Mac says that "You have never had it so good," but who is this "you"? The landlords who have doubled their takings in the last eight years? The workers have far from doubled their wages. Is "you" the monopolists, who received a surtax cut as well as a profit tax cut? Or the Old Age Pensioners, a million of whom find it necessary to seek National Assistance to keep the Macwolf from the door ?

This year marks the twentieth anniversary of Tory Baldwin's Munich agreement, when Conservative Britain and France endorsed Hitler's plans for the butchering of half of Europe. At the 1935 election, Eden posed as the exposure of undoubted collusion peace-maker and put forward a vote catching Summit plan. A few weeks catching Summit plan. A few weeks after gaining his majority when the to the FACTS. Don't let Big Soviet Union accepted his Plan at Business and Brass Hats drag you Geneva, Eden did the dirty on into war Bulganin and the world by withdrawing it. Who was the Foreign Minister at that time?—Mac.

Since 1951, the Tory record on world peace has been negative and the transitive They opposed the obstructive. They opposed the suspension of tests even when Russia suspension of tests even when Russia offered to stop her own; the Tory attitude being let Strontium 90 rain on us and be damned! They opposed a Summit Conference and only with a change of American policy and in time for a General Election in Britain, has Mac changed his tune to emerge as the sponsor of a Summit Conference. emerge as Conference.

The Tory Credit Squeeze has resulted in economic stagnation. At a time of the year when employment is naturally at its fullest, 405,000 are out of work. The steel industry is working 20 per cent, below capacity. There have been pit closures and more are scheduled. Cotton mills are closing, exports are down and millions of tons of shipping are lying idle.

Since 1955 import prices have steadily fallen and automation has meant increased potential productivity. The standard of living has not increased accordingly. Labour puts forward a policy of economic expansion. Production will be stepped up to benefit the workers, pensioners and school children and not the monopolists. Increased revenue, curbing the tax avoidance racket and a tax on capital gains will provide the finance for Labour's extensive programme of social reforms.

Under the Tories the rate of Crosby, Terry Moore. October council building has seriously fallen, allowing private landlords to skin the public. Labour will restore the housing subsidy and lower interest rates.

The Tories opposed the Health Service at its birth and consequently they have attempted to strangle it in life. They have built but one hospital during office. Labour will increase health expenditure by at least £50 million yearly, and abolish all charges.

British Railways have the cheapest British Rallways have the cheapest freight qharges in Europe and the Coal Board provides private industry with the cheapest coal. These industries make a net loss by paying compensation to previous owners far in excess of the profits they once reached. Despite Tory sabotage, the nationalised sectors have proved their worth. Labour's planned and industrial expansion will be aided by the nationalisation of steel, road haulage and water.

__ by _ Colin Yardley

The electors of Britain must be considerate in wielding their votes. for seventy million British citizens in the Colonies have no votes and no control over Westminster. The Tory record of "peace" includes Cyprus, Hola and the rejected Devlin Report on Nyasaland. Labour gave freedom to India, Pakistan and Burma, and will liberate the remaining colonial liberate the remaining colonial

Cinema Column

A.B.C., BRISTOL ROAD, for a season: "The Nun's Story" (U). Audrey Hepburn, Peter Finch. Evenings at 7.25, Matinees Wednesday, Thursday and Saturday at 2.25, Sunday at 3.25 and 7.10, Seats bookable in advance. Enquiries: Phone CALthorpe 1904 or 4479.

FORUM, NEW STREET, October 4—11: "Carry on Teacher." Kenneth Connor, Joan Sims, Kenneth Williams, Hatty Jacques, Ted Ray. Performances 1 p.m., 4.10 p.m., 7.15 p.m. Second feature: "The White Trap," Lee Pattison, Conrad Philips.

WEST END, SUFFOLK STREET, for a season: "South Pacific" (U). Rossano Brazzi, Mitzi Gaynor, John Kerr. Evenings at 7.15, Matinees Wednesday, Thursday, Saturday at 2.30. Sundays at 5.30. Seats may be booked in advance.

SCALA CINEMA, SMALLBROOK STREET: "The Gunfight at Dodge City," Sunday, October 11, for seven days. Joel McCrea, Julie Adams, John McIntyre, Nancy Gates. Second feature: "Robbery With Violence." Phone MIDland 0578.

FUTURIST, JOHN BRIGHT
STREET: "A Private's Affair" (U).
Sal Mineo, Christine Carere, Gary
Crosby, Terry Moore, October 11

JOURNALISTIC INCLI TIONS... CRITICS PORTERS, TYPISTS EN VISIT THE GUILD OFFICE, OR APPLY TO EDITOR, VIA THE PIG HOLES, AS SOON AS SIBLE.

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"The Bartered Bride."

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